



RESERVED AND RESTRICTED NAMES POLICY

This Reserved and Restricted Names Policy (“Policy”) of Luxury Partners LLC (the “Registry”) is to be read together with the Registration Agreement and words and phrases used in this Policy shall have the same meaning attributed to them in the Registration Agreement unless otherwise specified or the context clearly otherwise requires.

Please note that the Registry may modify this Policy from time to time in order to comply with applicable laws and terms and conditions set forth by ICANN and/or the Registry. Any revisions or modifications to this Policy shall be effective thirty (30) days after the initial date of posting such revisions or modifications on the Registry’s website and such amendments shall be binding upon the domain name registrant.

The Registry may reserve (i.e. withhold from registration or allocate to itself), restrict, or block certain domain names from registration (“Reserved List”). The Registry may add or remove domain names from its Reserved List at any time. This Reserved List of domain names shall generally consists of:

1. Names reserved for Registry operations and other purposes, including without limitation, certain premium names retained for use by Registry’s strategic partners;
2. Names Reserved following ICANN requirements such as, but not limited to, Specification 5 of the New gTLD Registry Agreement; and
3. Names that are temporarily unavailable due to processing delays from Sunrise or Landrush registrations, or for other reasons.